

Strategic Measure 14/15 set

There are 59 measures in the 2014/15 strategic set, 24 of which were not strategic measures in 2013/14. The key differences between last year's and this year's strategic measures are set out below:

1. **Public Health** measures are aligning with the national Public Health Outcomes Framework. The proposed new measures are:
 - ***Life expectancy at birth (male/female)*** – replacing *All-age, all-cause mortality rate*
 - ***Smoking prevalence (overall)*** – supplementing the *Smoking Quitters* measure
 - ***Excess weight in 4-5 year olds*** – includes *overweight and obesity*. Replacing *obesity rate in reception children*
 - ***Under 18 conception*** – rate as opposed to measuring improvement from 1998 baseline

2. Two ex-BVPI indicators which measure the Council's **financial performance** have been included for 14/15:
 - ***Percentage of Council Tax collected***
 - ***Percentage of non-domestic rates collected***

3. A new performance indicator has been added which will measure the Mayor's pledge of creating 20,000 sustainable jobs over the four year term.
 - ***Labour Market; number of job starts for Tower Hamlets residents***

4. The definitions of three **attainment** measures are changing, two of these are due to national changes, and the third has been refined as it better reflects the Mayor's priority on improving A Level attainment:
 - ***Early Years Achievement - % of children achieving a Good Level of Development***
 - ***Key Stage 2 Achievement - % of children achieving L4+ in reading, writing and maths***
 - ***Average Point Score per A Level student (FYE) – replacing similar indicator which measured all Level 3 qualifications.***

5. The **Community Safety** measures are being aligned with what is reported by the Community Safety partnership. These measures are due to be considered for ratification by the Community Safety Partnership Group (CSP) in July. The proposed set is the MOPAC7 and its component parts, plus measures relating to Domestic Violence and ASB. The Mayor's Office for Policing And Crime (MOPAC) is a strategic oversight body tasked with delivering the London Police and Crime Plan. The body measures performance in seven key crime categories with a target to drive down crime by 20% over the Mayor for London's four year term.
 - ***MOPAC 7 (total of all 7 crime types below)***
 - ***Burglary Offences (replacing residential burglary)***
 - ***Criminal Damage***
 - ***Theft from a Motor Vehicle (replacing Motor Vehicle Crime)***
 - ***Theft / taking of a Motor Vehicle (replacing Motor Vehicle Crime)***
 - ***Robbery Offences***
 - ***Theft from the Person (same as Personal Robbery)***
 - ***Violence with Injury (Violence with Injury (DV only and Exc. DV)***Plus
 - ***Total ASB Demand***

- **Total Notifiable Offences**
 - **Number of people killed or seriously injured casualties on roads**
 - **Number of children killed or seriously injured in road traffic accidents**
6. It has been agreed that the community safety measures will be reported as actual numbers (i.e. incidents) rather than as a rate. This reflects a change in policy within the Metropolitan Police. PRG also agreed that the rate should be added to the commentary provided by the police in order for it to be comparable with other London local authorities. Indicators will be confirmed and their targets set when the CSP meets. These changes mirror the proposals presented to MAB on 9th July from the Community Safety Service, outlining the changes to MPS analytical resources, and the impact this is having on the availability of data, analysis and commentary for borough performance returns and responses to enquiries.
7. Benchmarking in some form is available for 46 of the proposed measures. In addition, in-year data will be available for 32 of the 55 proposed measures within the strategic set.